



RACEAID — Identity, With Care

RACEAID is a supportive, privacy-first way to explore race, ethnicity, and sub-branch identity using the trusted tool from ic3 Crime Scene Investigators (ic3csi). RACEAID offers two paths: a trauma-aware **Support Mode** for people in identity crisis, and a light **Explore Mode** for anyone who's simply curious. Learn more at <https://ic3csi.com>

Who We Are

ic3 Crime Scene Investigators (ic3csi) is developing RACEAID to help people of *all* races and ethnicities reflect on identity safely and respectfully. RACEAID is separate from reparations work (which remains focused on ic3 Black and ic6 Mixed-Black people) and is open to everyone.

Why RACEAID Exists

- People across many backgrounds have told ic3csi they enjoy using the Race → Ethnicity → Sub-Branch tool—even without any interest in reparations.
- Identity can feel confusing, painful, or isolating. A gentle, structured experience can help people think clearly and feel grounded.
- Inclusive support for the protected characteristic of **race** (alongside respect for all protected characteristics) encourages dignity, safety, and better conversations.

What RACEAID Offers (At a Glance)

- **Two Modes:** Support (trauma-aware) and Explore (fun/learning).

- **Guided Tool:** Step-by-step Race → Ethnicity → Sub-Branch with plain-English explanations.
- **Privacy-First:** Local-only by default; explicit, granular opt-ins for any storage or sharing.
- **Grounding & Reflection:** Quick calm techniques, optional journaling (local), identity summaries.
- **Clear Boundaries:** Not therapy; signposts to professional help and crisis services.
- **Inclusive by Design:** All races and ethnicities welcome; users may self-describe.

Support Mode (Trauma-Aware)

- **Calm Entry:** A short check-in, “I feel...” prompts, and a quick “pause & breathe” card.
- **Gentle Guidance:** Short steps, soft validation, and the option to stop at any time.
- **Local Journaling:** Free-text reflections saved locally (or not saved at all—your choice).
- **Safety Net:** Immediate “I’m in crisis” button with region-specific resources and a quick exit.
- **Plain-Language Results:** A simple summary of chosen Race, Ethnicity, and Sub-Branch with friendly, non-judgmental context.

Explore Mode (Fun & Learning)

- **Walkthroughs:** Bite-size cards explaining how Race, Ethnicity, and Sub-Branch are linked.
- **Quizzes & Mini-Challenges:** Learn terminology and histories without personal data.
- **Sharables (No PII):** Export bland, de-identified infographics for learning or classroom use.
- **Curiosity Paths:** “Compare terms,” “Map words across regions,” and “Myths vs Facts.”

Privacy, Consent, and Data

- **Local-Only by Default:** Your device keeps your notes and selections unless you choose otherwise.

- **Explicit Opt-Ins:** Clear toggles for any storage, syncing, or feedback. No dark patterns.
- **Data Minimisation:** We collect the least necessary information; most features work offline or without accounts.
- **Right to Withdraw:** You can reset or erase local data at any time.
- **No Ads, No Selling Data:** RACEAID does not monetise your personal information.

What RACEAID Is Not

- **Not Therapy:** RACEAID is non-clinical self-help and learning. We signpost professional care where appropriate.
- **Not a Diagnostic Tool:** We don't label or certify you. You lead your own understanding.
- **Not Reparations:** Reparations work sits with ic3csi's separate programmes focused on ic3 Black and ic6 Mixed-Black people.

Tone and Language Principles

- **Dignity First:** Person-centred, non-pathologising, and trauma-aware.
- **Plain English:** Avoid jargon. Explain terms with examples.
- **Choice and Control:** Offer opt-outs and soft validation at every step.
- **Cultural Sensitivity:** Use respectful, globally aware language with room to self-describe.

Accessibility and Inclusion

- **Mobile-First UI:** Large touch targets, clear contrast, and readable typography.
- **Screen-Reader Friendly:** Semantic structure and alt text throughout.
- **Neurodiversity-Friendly:** Optional reduced animations, predictable flows, and “one thing at a time” screens.
- **Multilingual Roadmap:** Prioritise major languages and community-reviewed translations.
- **Age-Appropriate Copy:** Guidance tiers for young people, adults, and supporters.

Safeguards and Crisis Support

- **Prominent “I’m in Crisis” Button:** Fast routes to local helplines and emergency services.
- **Quick Exit:** One-tap “Leave now” that clears the screen.
- **Content Warnings:** Short, clear prefaces before sensitive topics.
- **Boundaries:** We never encourage disclosure of painful history without offering support options.

Educational Uses

- **Classrooms & Youth Work:** A guided “Explore” track with teacher/mentor notes and no personal data.
- **Community Sessions:** Printable facilitation cards and a simple session plan (warm-up, tool walkthrough, reflection).
- **Public Libraries & Museums:** Kiosk-style mode with rotating learning prompts.

Workplace and Institutional Uses

- **EDI Alignment:** A respectful, user-led way to learn terms and cross-regional language without collecting staff PII.
- **Onboarding & Training:** Short, interactive explainers and myth-busting modules.
- **Wellbeing Signposting:** Optional links to internal support channels (HR, EAP) without exposing user data.

Governance and Ethics

- **Advisory Group:** Community members across races/ethnicities review language and flows.
- **Ethics Review:** Data practices and copy are checked against privacy and safeguarding standards.
- **Feedback Loop:** Anonymised, opt-in insights only—used to improve clarity and reduce harm.

Roadmap (MVP → v1)

1. **Copy & Microcopy:** Trauma-aware Support Mode; friendly Explore Mode.
2. **Consent & Privacy:** Plain-English policy pages; in-flow consent toggles.
3. **Landing Screen:** Two clear buttons—“I’m in crisis” and “I’m just exploring.”
4. **Crisis Resource Localisation:** Region-specific links and numbers.
5. **Education Pack (Pilot):** Printable cards and facilitator notes.

6. **Institutional Pack (Pilot):** EDI learning modules without personal data capture.
7. **Multilingual Beta:** Community-reviewed translations for priority languages.

Success Measures

- **Safety:** Reduced drop-offs at crisis points; user-reported feelings of safety and clarity.
- **Clarity:** “I understand the terms better now” (post-session check-ins).
- **Uptake:** Returning users in Explore Mode; completion rates in Support Mode.
- **Usefulness:** Educator/mentor feedback on lesson fit and learner engagement.

Frequently Asked Questions

Is this about reparations?

No. RACEAID is separate. Reparations remain with ic3csi for ic3 Black and ic6 Mixed-Black people.

Who is RACEAID for?

Everyone. Support Mode for identity crisis; Explore Mode for general learning.

Will my data be stored?

Local-only by default. Any other storage requires an explicit opt-in.

Is this therapy or diagnosis?

No. RACEAID is non-clinical and signposts professional help if needed.

Does RACEAID align with UK protections?

Yes. RACEAID supports respectful engagement with the protected characteristic of **race** and operates on a non-discriminatory basis across all protected characteristics.

Extra Benefits You Might Have Overlooked

- **Normalises Healthy Reflection:** Reduces stigma around talking about race and ethnicity.
- **De-Escalates Conflicts:** Shared terminology and gentle prompts lower heat in difficult conversations.
- **Bridges Generations:** Simple explanations help families discuss heritage without pressure.
- **Supports Diaspora Links:** Encourages exploration of origin stories without exposing private data.
- **Improves EDI Training:** Gives institutions a neutral, user-led learning tool that avoids intrusive data capture.

- **Neuro-accessible Design:** Predictable, low-cognitive-load flows help more people finish calmly.
- **Offline-Friendly:** Works with minimal connectivity; printables available for group work.
- **Encourages Self-Advocacy:** Clear summaries help users ask for the right kind of support.
- **Reduces Misuse of Terms:** Myth-busting modules prevent common, harmful misunderstandings.
- **Community Trust:** Transparent privacy choices build credibility across different communities.
- **Scalable & Modular:** Easy to tailor for schools, libraries, and workplaces without changing the core.
- **Shareable (No PII):** People can celebrate learning outcomes without exposing personal identity data.

Alignment Statement (Short)

RACEAID by ic3 Crime Scene Investigators (ic3csi) is an inclusive, non-clinical service that supports people of **all** races and ethnicities to explore identity with dignity. It aligns with the UK framework that recognises race as a protected characteristic and operates on a non-discriminatory basis across all protected characteristics. Learn more at <https://ic3csi.com>

Call to Action

If you're in crisis, start with Support Mode. If you're curious, try Explore Mode. Either way, you stay in control. Visit <https://ic3csi.com> to begin.